

The Stanford Interdisciplinary Group on Neuroscience and Society presents

NEUROSCIENCE IN THE MARKETPLACE: A DEBATE

Resolved: Neuroscience is being used to manipulate consumers

MONDAY, MAY 23, 2011
LIKASHING CENTER,
STANFORD MEDICAL SCHOOL
5 - 6 : 3 0 P M

Reception with light refreshments at 4:45 p.m.

Join us for an audience-participating debate about neuromarketing

Featuring:

Jim Sullivan, CEO Neurosky

Uma Karmarkar, PhD, Stanford Graduate School of Business

Craig Bennett, PhD, Department of Psychology, UC Santa Barbara

Moderated by Nita Farahany, JD, PhD, Stanford and Vanderbilt Law Schools

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Neuroscience and
Society

SINTN

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