

Sixth Annual E-Commerce Best Practices Reading Materials and Links

User-generated Content

- [DMCA Liability Limitations for Social Networks, Blogs, Websites and Other Service Providers](#), by Ian Ballon.
- [Internet Terms Of Use and Contract Formation](#), by Ian Ballon.
- [The Good Samaritan Exemption and the CDA](#), by Ian Ballon.
- [Tiffany v. eBay Reiterates Principles of Internet Liability for Third Party Acts of Trademark Infringement](#), by Ian Ballon.

Legal Issues Surrounding Minors' Online Activities

- [Are kids playing it safe online?](#) by Eric Sinrod, CNET News.com, July 18, 2007.
- [Can social networking co-exist with the workplace?](#) by Eric Sinrod, CNET News.com, Dec. 19, 2007.
- [College Admissions Offices Take Social Networking Postings of Applicants Into Account](#), by Eric Sinrod, findlaw.com, June 2, 2009.
- [Child's play on the Internet?](#) by Eric Sinrod, CNET News.com, Oct. 11, 2006.
- [Insecurity in the digital world](#), by Eric Sinrod, CNET News.com, Nov. 28, 2007.
- [iPod porn pains parents, employers](#), by Eric Sinrod, CNET News.com, Nov. 16, 2005.
- [Prospective employees inadvertently open their kimonos to employers on social networking sites](#), by Eric Sinrod, Findlaw.com, Nov. 5, 2008.
- [Social Networking Explodes and The Law Will Follow](#), by Eric Sinrod, Findlaw.com, June 9, 2009.
- [Tech children -- teach your parents well](#), by Eric Sinrod, Findlaw.com, January 14, 2009.
- [Viewer discretion ratings for Web Sites may be on horizon](#), by Eric Sinrod, USAToday.com, March 30, 2005.
- [When cyberbullying hits teens](#), by Eric Sinrod, CNET News.com, Aug. 8, 2007.
- [Which generation decides how technology will advance?](#) by Eric Sinrod, USAToday.com, Dec. 29, 2004.

New Threats to Cybersecurity

- [New Data Security Regulations Create Compliance Challenges for Business](#), by Thomas J. Smedinghoff and Laura E. Hamady.
- [Red Flags, Broken Hearts, & Data Breach Stimulus: Insurance for Breaches of Data Privacy and Information Security](#), by Kevin P. Kalinich.
- [Update on Cyber Threats and Trends](#), by Charisse Castagnoli.

Affiliate Marketing Over the Internet

- [Affiliate Liability Talk Notes](#), by Eric Goldman.
- [Affiliate Liability Extravaganza](#), by Eric Goldman.

Best Practices for Drafting Terms of Use

- [Best Practices for Drafting Terms of Use](#), PowerPoint Presentation, June 12, 2009.

Cutting-edge Litigation Strategies for Online Businesses

- [eDiscovery Law & Technology - Brownstone Bibliography](#)
- [Effective and Efficient eDiscovery](#)
- [List of Citations](#)

Doing Business in China

- [Doing Business in China - US-China Cross Border Intellectual Property Issues](#), by Dr. Xiang Wang.

General Counsel Forum

[Best Practices For U.S. Companies In Evaluating Global E-Commerce Regulations And Operating Internationally](#), by Ian Ballon.